

# Digital Video Watermarking for Copyright Protection

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**Abstract:** Today the world is so fast as the digital multimedia applications are increased. Spatial domain and transform domain can be divided in digital watermarking. The spatial domain method is the simple form of watermarking technique but it has lowest robustness against the attacks whereas the transform domains have highest robustness and are more complex. The important and most common methods of watermarking are DWT (discrete wavelet transform) and DCT (Discrete cosine transform). Our project is digital video watermarking scheme which is based on DWT (discrete wavelet transform) and PCA (principle component analysis). The PSNR (peak signal to noise ratio) plays most vital role which is used to calculate efficiency of all methods. And this value must increase upto level.

**Keyword:** DWT, DCT, PCA, PSNR, binary watermark.

## I. INTRODUCTION

Digital Watermarking was started, but it was not there upto 1990 which gained some popularity. There is no founder or any inventor for digital watermarking. The case like napster shows more about digital watermarking. Digital watermarking is also known as fingerprinting which allows copyright owners to identify information which is invisible to human eye. When some tracking services are offered by company which involves digital watermarking finds illegal copies of data, files, photos, music to take legal action through internet.

Watermark can be viewed with two types of technology that are stand alone technology and plug in play software. We can find out complete ownership information by pattern of bits inserted into image, video, file. The main purpose of digital watermarking is to provide copyright protection for intellectual property which is in digital format. The paper is organized into watermarking schemes which contains DWT and PCA.

## II. EXISTING SYSTEM

**Least Significant Bit (LSB) Technique:** The most straightforward method of watermark embedding would be to embed the watermark into the least significant bits of the cover object. Given the extraordinarily high channel capacity of using the entire cover for transmission in this method, a smaller object may be embedded multiple times. Even if most of these are lost due to attacks, a single surviving watermark would be considered a success. Fig. 2.1 shows an example of modifying LSB.

```

Image:      11001010   00110101
00011010 00000000...

Watermark: 1 1 1 0...
Watermarked Image:
                                11001011
00110101 00011011 00000000...
    
```

Figure 2.1 Example of least significant bit watermarking

## III. PROPOSED SYSTEM

In this system, Frequency Domain is used to embed a secret image into the cover image. By using frequency domain Secret image is hidden back to the cover page, because of DCT based embedding method, no one can steal the secret image. DCT system is used to provide good robustness.

## IV. ARCHITECTURAL DESIGN

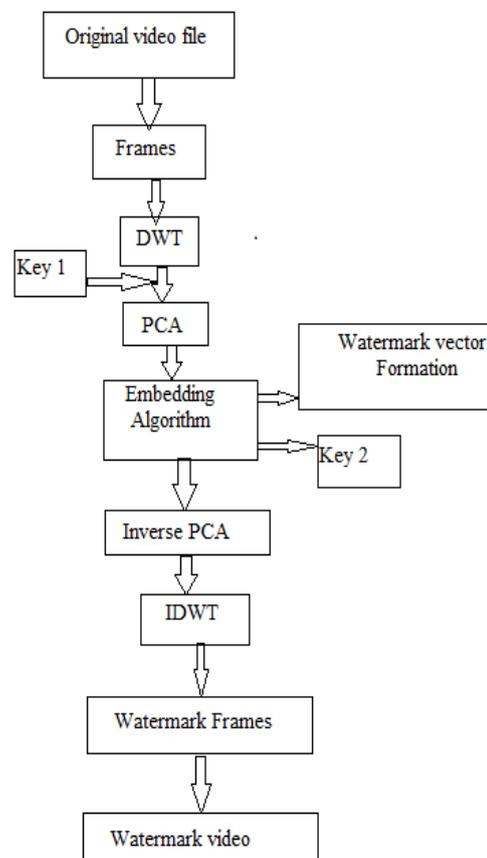


Fig1: Watermark Embedding

The design process can be assessed for quality to translate the requirement into software. Design focuses on the following steps: Structure of data, architecture of software, representations of interface, and details of procedure.

PCA removes this correlation and distributes the watermark over embedding sub bands and results in enhanced watermarking visibility and robustness.

The watermark can be embedded in the luminance component to video because the luminance component is less sensitive. The lowest i.e. LL and the highest i.e. HH frequency bands are applied to block based PCA to embed the watermark.

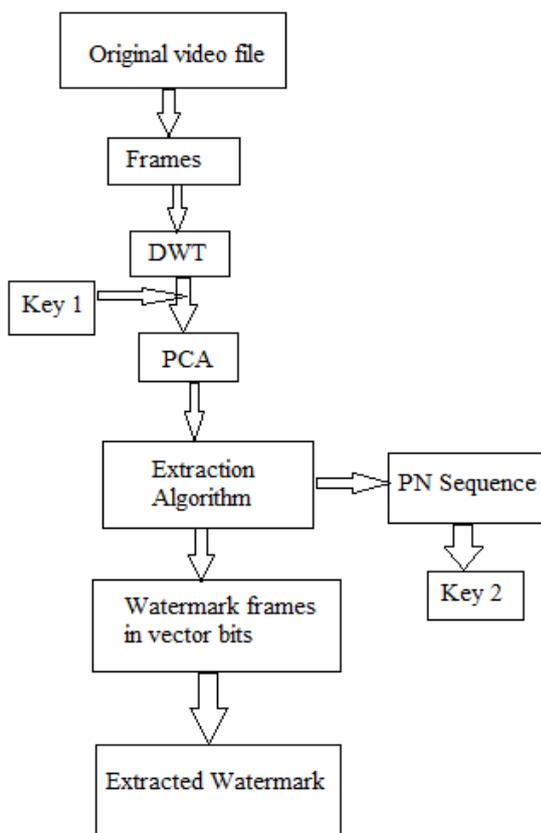


Fig2: watermark extraction

**V. DWT & PCA**

Wavelet transform breaks down an image or video frame into a set of band fixed components which can be put together to rebuild the master copy.

For 2-D images, using DWT agrees to work on the image with 2-D filters in each dimension. Filters will divide input image into four non-overlapping multiple-resolution sub bands which are lower resolution approx image, horizontal, vertical and diagonal as shown in fig. The process requires obtaining multiple scale wavelet decomposition. Advantages of DWT over DCT is that it can be more accurately model aspects of the HVS as compared to DCT.

1	2	5	6
3	4	7	8
9	10	13	14
11	12	15	16

LL1	HL1	
LH1	LL2	HL2
	LH2	HH2

Fig: Two level wavelet decomposition and sub band numbering

Principal component analysis which utilizes an orthogonal transformation to change a set of observations. So which are possible correlated Variables are into set of values which are of uncorrelated variables called principal components. Principle component are not similar to original variable. The similar and different concepts of data are been highlighted by PCA.

As patterns are difficult to find in data which are of high dimension, representation is not available Data can be examined using PCA other than this main advantage of PCA is that easily identify patterns and number of dimensions are reduce their by compressing, without losing any information. It plots the data into a newer coordinate system in which data is with highest covariance which are plotted together and which is known as first principal component on clicking register button it would be sound like “you are on registration page”. While filling up the necessary fields, speech would be recorded in database. Very frequently used words will be present i.e., when user would speak it would get typed automatically.

Also the voice would be recorded in the database. Because after registration, user has to go to login page and type user id & password which would get recognized through database enabling the correct user to get access to his/her account. After successful login the user would read the received mails present in inbox and also can send the mails.

**VI. FUTURE SCOPE**

In future the degree of perfection can be increased in the watermark extraction procedure. The watermarking scheme can be for other newly emerging various noise attacks, JPEG compression etc. quality of extracted watermark from video can be improved by using other various effective methods like Hidden Markov Model (HMM), Support Vector machine (SVM). Digital video

watermarking can also be useful for Labeling, Temper Proofing like applications

## VII. CONCLUSION

In this watermarking scheme, there is a combination of PCA and DWT techniques which specifies robustness and imperceptibility which perceives in high quality copyright protection video. It is resistant against Gaussian noise attack, which can be seen from the NC values. Using AES algorithm, only authorized user can extract the watermark from video and authentications, where process details are encrypted.

## REFERENCES

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